

## Appendix 2

### Climate Emergency Action Plan 2026-30 – Public Consultation proposed costs

#### OPTION 1: £10,000 limit

Priority actions	Audience	Price per unit	Costs
<b>1. Initiatives magazine</b> <ul style="list-style-type: none"> <li>• Dispatch date 4 November. Content deadline 3 September.</li> <li>• Front cover plus 4 pages, to include 2 page for information and 2 page for survey questions (to pull out and return)</li> </ul>	All residents Organisations of all types in district	No cost	£0
<b>2. Events materials for a stand</b> <ul style="list-style-type: none"> <li>• Pull up banners x 2</li> <li>• Display materials (printing costs)</li> </ul>	All residents	a. Pull up £99 ea. X2 = £200 b. Materials print costs = £200 approx.	£400
<b>3. Events</b> <ol style="list-style-type: none"> <li>a. Host online events</li> <li>b. Host in-person events x 2 in Chichester, Midhurst (inc. venue hire and refreshments)</li> <li>c. Attending external events, to include stands at:               <ul style="list-style-type: none"> <li>• Farmers Markets (Chichester (free), Midhurst, Petworth)</li> <li>• Libraries (Chichester, Midhurst, Petworth, Selsey, Southbourne, Witterings)</li> <li>• Everyone Active (Westgate, The Grange, Bourne)</li> <li>• Other events &amp; talks (residents associations, local groups etc.)</li> </ul> </li> </ol>	All residents Organisations of all types in district	a. Staff time b. £1,000 c. £500 to cover multiple events (some venues may be free)	£2,500
<b>4. Print advertising</b> <ol style="list-style-type: none"> <li>a. Design work</li> <li>b. Postcards to hand out at events (with link to survey)</li> <li>c. Digital design (displayed in CDC reception &amp; partner organisations)</li> <li>d. Newspapers (Observer series)</li> <li>e. Posters (1 x A1 for EPH reception; 1 x A3 for Little London toilets; 50 x A4 for Westgate leisure Centre plus other venues)</li> <li>f. Communications team to email advert and editorial to Parish Councils, Chamber of Commerce newsletter and eBiz (free)</li> </ol>	All residents Organisations of all types in district	a. Design = £2,000 b. Postcards = £200 approx. c. Digital design = £500-1,200 d. Newspapers £625 per half page x 2 = £1,250 e. Posters (A1 = £17; A3 = £10; A4 = £5) = £32 f. £0	£4,682
<b>5. Radio advertising (x one station only)</b> <ol style="list-style-type: none"> <li>a. V2 radio advert (6wks – 6 plays per day)</li> </ol>		a. V2 = £1,500	£1,500
<b>6. Prize draw</b>	Residents	To value of £500 Approx.	£500

Prize for submitting consultation survey. Prize linked to climate change. <i>Possible options include: Non E-Bike: £500; E-Bike £500 (towards cost of); Weekly local veg box for 6 months £500; Everyone Active annual membership £350; Stagecoach Gold MegaRider (1 month £96; 13 Week £336)</i>			
<b>TOTAL</b>			<b>£ 9,582</b>

### **OPTION 2: £15,000 limit**

All the above actions, plus:

<b>Priority actions</b>	<b>Audience</b>	<b>Price per unit</b>	<b>Costs</b>
<b>7. Host in-person public events</b> <ul style="list-style-type: none"> <li>2 further x In-depth public meetings/workshops (inc. venue hire and refreshments), held in Petworth, Selsey.</li> </ul>		£1,000 each	£2,000
<b>8. Radio advertising</b> (extra station) a. Heart radio		a. Heart = £2,500	£2,500
<b>9. Schools and colleges</b> a. <b>Primary:</b> Postcard in Book Bags: message to parents on one side; Activity for kids on other; to send back to CDC b. <b>Secondary:</b> Talk to Communities team for ideas c. <b>Colleges:</b> Talk to Communications teams for opportunities		a. <b>Primary:</b> £180 for 10,000 postcards - sent 5,500 for school bags. Prize for returning activity £50 = £230 b. <b>Secondary:</b> Staff time/ Activity = £100 c. <b>Colleges:</b> Staff time/ Activity = £100	£430
<b>TOTAL for extra actions</b>			<b>£ 4,930</b>
<b>TOTAL (Basic £9,582 + extra actions £4,930)</b>			<b>£14,512</b>